



Parkland Food Bank Program Sponsorship

The following sponsorships will be a 3 year commitment to an annual donation.

As our region’s population has grown, Parkland Food Bank has also grown from a small pantry serving 48 families each week to 420 families each week. An operation of this size and complexity requires sustainable, long-term support.

We are aware that as a local business or community organization you are approached for support frequently. We recognize that you would like to be able to plan your annual and long term giving. We have developed a sponsorship program which will allow you to choose the level best suited to your community support goals.

Please consider one of the following options in addition to your regular contributions of food and funds.



Tree Sponsor-\$4000.00

Recognition for sponsorship will include:

- Corporate logo proudly displayed on both sides of our food bank trucks
- Corporate logo proudly displayed on food bank website and all social media
- Four tickets to our annual Corks & Kegs event
- Sign recognizing support for your corporate office
- One on-site half-day team building/volunteering event for up to 8 volunteers from your organization, including a Q & A with our Executive Director



Apple Sponsor-\$2000.00

Recognition for sponsorship will include:

- Corporate logo proudly displayed on front fence of Parkland Food Bank
- Corporate logo proudly displayed on food bank website and all social media
- Two tickets to our annual Corks & Kegs event
- Sign recognizing support for your corporate office



Seed Sponsor-\$1000.00

Recognition for sponsorship will include:

- Corporate logo proudly displayed on front fence of Parkland Food Bank
- Corporate logo proudly displayed on food bank website and all social media
- Sign recognizing support for your corporate office

Parkland Food Bank



Community helping community to make healthy food accessible

c/o Sheri Ratsoy-Executive Director
Box 5213, 105 Madison Cr.
Spruce Grove, AB T7X 3A3
sheri@parklandfoodbank.org
Charitable Registration #128510484
www.parklandfoodbank.org 780-962-4565

THE NEIGHBORS WE SERVE

Job loss≈Divorce≈Illness≈Disabilities≈Fixed Gov’t Income≈Working Poor≈New to the Community



FAST FACTS



42%
Are Children



217 Meals every
day of the year



45 Volunteers
donate their time
every day we are
open



104 Emergency
hampers given out
per day we are
open



39,898 Client
visits in 2016

What We Do

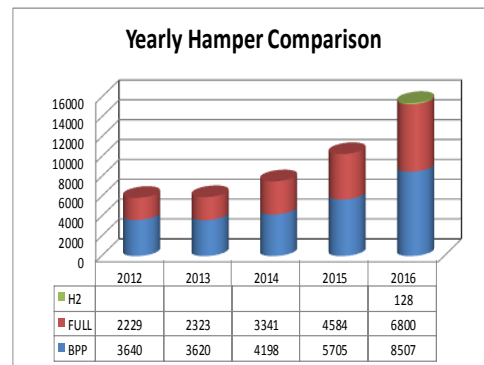
The purpose of Parkland Food Bank (PFB) is to address the needs of hunger among residents of Spruce Grove, Stony Plain and Parkland County. We provide weekly access to food for individuals and families in short term, long term and emergency situation.

PFB gave out over 15,000 food hampers to 1,576 separate households in 2016. When we count each instance a client accessed the food bank, we provided 2-5 days' worth of food for 39,898 people. Our clients are eligible to receive two different types of hampers.

FULL HAMPER—consists of a standard pre-packed box of non-perishable items, plus milk, meat, eggs to which a box of available produce and pastry is added. Clients can help themselves to bread. These hampers are designed according to the number of people in a family and to last a period of four or five days. Clients may receive one Full Hamper every calendar month.

WEEKLY HAMPER (BPP) - are primarily made up of perishable items (Bread, Produce and Pastry) picked up Monday to Saturday from our local retail outlets. Clients can come once any week they are not receiving a Full Hamper. Additional canned or frozen items are added as supplies permit.

H2 WEEKLY HAMPER— for clients that have no access to cooking appliances or refrigeration, we provide a hamper of ready to eat, non-perishable food that clients can access once a week.



Parkland Food Bank Special Events

Event Sponsor Opportunities

Parkland Food Bank Society invites you to join us as an event sponsor. We provide four different sponsorship opportunities for all our events. Please contact us if one of those opportunities looks like the right fit for you!

Good and Services Sponsor	Seed Sponsor \$200.00	Apple Sponsor \$500.00	Tree Sponsor \$1000.00
---------------------------	--------------------------	---------------------------	---------------------------

Corks & Kegs

Wine and Beer Tasting Fundraiser in support of Parkland Food Bank Society
On November 5, 2016 we had 180 members of our community join us for a night of wine and beer tasting, appetizers, desserts and silent auction. It was a fantastic night and we can't wait to do it again November 4, 2017 in the Stony Plain Heritage Park.

Tickets will be available online starting Aug. 1, 2017

Silent Auction Donations <ul style="list-style-type: none"> Donation advertised on our event social media 	Seed Sponsor <ul style="list-style-type: none"> Logo on all media 	Apple Sponsor <ul style="list-style-type: none"> Logo on all media Special mention at the event Two half price tickets 	Tree Sponsor <ul style="list-style-type: none"> Logo on all media Special mention at the event Two tickets to the event
---------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------

Coldest Night of the Year

The Coldest Night of the Year is a fantastically fun, family-friendly walk-a-thon that raises money for the hungry, homeless and hurting. Sponsorship in the Coldest Night of the Year is a unique medium for businesses to reach a wider audience while aligning with a charity dedicated to life change. Parkland Food Bank relies on businesses like your to continue our work. Consider a sponsorship today to bring hope to the Tri Region. Walk date will be February 24, 2018. To learn more visit:

<https://canada.cnoy.org/location/sprucegrove>

Goods and Services <ul style="list-style-type: none"> Logo on all media 	Distance <ul style="list-style-type: none"> Logo on all media Logo on PowerPoint on WALK day Logo displayed on Km 	Event <ul style="list-style-type: none"> Logo on all media Logo on PowerPoint on WALK day Logo on print material 	Rest Stop Sponsor <ul style="list-style-type: none"> Logo on all media and print Logo on PowerPoint on Walk day Logo displayed at the Rest Stop Rest Stop volunteer roles set aside
-----------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------