



# 2019 ANNUAL REPORT

Parkland Food Bank Society

## Vision

We are at the heart of our community where no one goes hungry, so families and individuals can feel empowered, supported, and hopeful.

## Mission

To coordinate the collection and distribution of healthy food to people in need within the Tri-Region area and connect them to additional community resources.



# CONTENTS

---

1

## HOW DO WE OPERATE

2

## WHO DO WE SUPPORT

## A WORD FROM THE BOARD

With so much happening in 2020, it is hard to even think back to 2019. For the Food Bank, we continued with the stability of 2018. While our numbers continued to increase slightly, they did so at a much more manageable pace. This stability gave the board time – time to better understand our clients and to start to plan in earnest, for our future. While we had just come out of the last downturn, we recognized that the next downturn would eventually come; It was not a matter of “if” but “when.” We just didn’t think it would come so soon. So, in the summer of 2019, we started the planning process. We visited our friends at the Leduc, St. Albert, and Edmonton food banks as well as the Jerry Forbes Center in Edmonton. We learned a lot about how others manage their operations and collaborate with their communities. We then engaged the services of Convergence Consulting Group and David Oman. David did a masterful job in facilitating the board through a series of enlightening and powerful strategic planning sessions. And while we didn’t fully complete the strategic plan until mid-2020, our conversations in 2019 created an atmosphere of alignment and cohesion that prepared us for what was to come in March 2020.

Our volunteers continue to be the life blood of the Parkland Food Bank. You are an amazing group of people that have but one desire – to step forward and help those in need in your community. COVID-19 has shown that your hearts are bigger than we could have hoped for. Thank you to everyone who has supported the Parkland Food Bank over these last few years. This year was supposed to be our 35th anniversary but with everything going on, we will take a rain check until maybe next year when this has passed, and we can join together as a group and as a community and really celebrate.

Craig Curran-Morton, Board Chair



# HOW DO WE OPERATE

## Our Values

### *Responsibility*

The foodbank provides the means necessary to address the hunger needs of its clients

### *Respect*

The foodbank respects all who come through our doors

### *Acceptance*

The foodbank has an environment where clients feel welcome and supported

### *Non-judgmental*

The foodbank withholds judgments on the basis of one's personal situation



Community Support



Client Centered



Partnership  
Coordination



Efficiency &  
Effectiveness



Education &  
Awareness

## Strategic Priorities

### *Strong Leadership*

we will create and develop strong partnerships with other agencies.

### *Building Capacity to Meet Demand*

We will identify, understand the needs of our clients for additional services

### *Community Awareness*

We will increase the profile and awareness of the Parkland Food Bank and demonstrate value to the community.



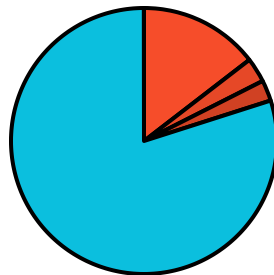


# HOW DO WE OPERATE

## Donations

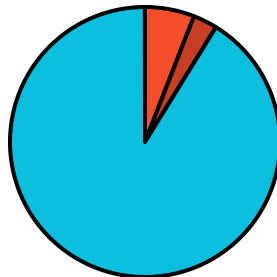
Parkland Food Bank Simply reflects the generosity of our community as it receives 100% of the funds and food it takes to operate from the individuals, businesses and organizations from the Tri-Region.

Revenue 2019



- Donations \$389,069
- Government Grants \$80,310
- Fundraising \$67,388
- Gift in Kind Food Donations \$2,136,744

Expenses 2019



- Wages/Volunteer Appreciation \$142,932
- Building/Vehicles/Equipment \$69,943
- Food & Warehouse Supplies \$2,203,214

## 2019 Donations

### Food Donations



**\$594,527**  
worth of food  
donated



**115 Community Food  
Drives**



**\$1,557,616 worth**  
of food diverted  
from the landfill



**19 Food Rescue  
Partners**



**\$52,386 worth**  
of food  
purchased



**22,000L of milk**  
purchased



# HOW DO WE OPERATE

## Hamper Program

**Parkland Food Bank gave out 17,337 food hampers to 1,611 unique households in 2019, including children, seniors, single parents, working adults and people living with disabilities.**

**When we count each instance a client accessed the food bank, we provided approximately 5 days' worth of food for 45,824 people.**

**Households with babies also have weekly access to diapers, formula and baby food.**

**Most of our clients are eligible to receive two different types of hampers:**

### MONTHLY HAMPER

Once every calendar month, clients can receive a Monthly Hamper consisting of a box of dry goods, milk, meat, eggs, pastry, produce and bread (Approximately 7 days of food).

**We gave out 7,941 Monthly Hampers in 2019**

### WEEKLY HAMPER

Any week a client is not receiving a Monthly Hamper, they can get a Weekly Hamper that includes bread, produce, pastry, yogurt, extra canned and frozen items, personal supplies or cleaning supplies (Approximately 2 days of food)

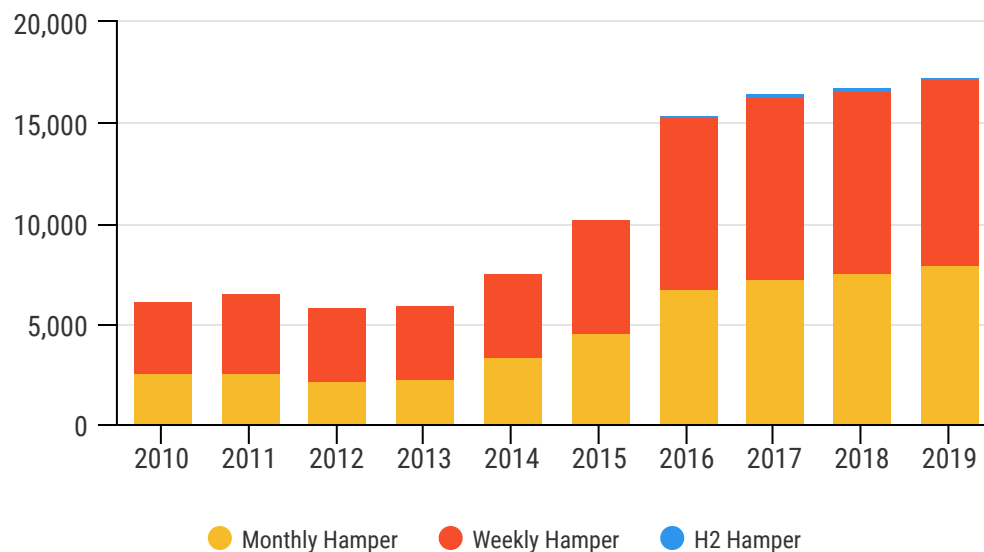
**We gave out 9,303 Weekly Hampers in 2019**

### H2 Hamper

The H2 Hamper program is a weekly hamper designed for clients that do not have access to kitchen facilities (due to homelessness, living in hotel, etc.), and is filled with ready to eat foods that do not need cooking or refrigeration.

**We gave out 93 H2 Hampers in 2019**

Quantity of Hampers Distributed by Year







# HOW DO WE OPERATE

## Leadership

### Parkland Food Bank Board of Directors

Parkland Food Bank's Board of Directors is a governance board. They are responsible for setting policies and providing oversight and leadership.

**Chair - Craig Curran Morton**

**Secretary - Dawn Scribner**

**Treasurer - Stephen Webber**

**Director - Cindy Barclay**

**Director - Cassie Bartholomew**

**Director - Graham Cooper**

**Director - Noreen Lang-Bryant**

**Director - Kevin Tatlow**

**Director - Rosetta Taylor**

### Parkland Food Bank Staff

**Executive Director - Sheri Ratsoy**

**Warehouse Supervisor - Elena Maltais**

**Volunteer Coordinator - Novalee Toronchuk**

### Parkland Food Bank Volunteers

Volunteers are the lifeblood of food bank operations. We simply could not provide the services we do without the members of our community stepping up to give their time and talents week after week. In 2019 we had 246 individuals volunteer with us, providing 23,585 hours of assistance.

**To learn more about volunteering or to sign up as a new volunteer, visit our website at:**

**<https://parklandfoodbank.org/get-involved/become-a-volunteer/>**



Administration



Food  
Repackaging



Food Sorting



Hamper  
Assembly



Cleaning



Special Events



Loading Dock



Driver  
Assistants



Food Rescue



Special Needs  
Volunteers



## Fundraising

### Coldest Night of the Year 2019

The Coldest Night of the Year is a fantastically fun, family friendly walk-a-thon that raises money for the hungry and hurting in the Tri-Region. On Feb. 23, 2019 we were joined by 179 walkers that fundraised over \$50,000 for Parkland Food Bank Society!

This event was also made possible by 60 amazing volunteers and our local community sponsors:

#### McDonalds

Acheson Business Association  
Cargill Foods  
Gifts & Gadgets  
Wilhawk Beef Jerky  
Back on Track Chiropractic  
Steve's No Frills  
88.1 The One  
Creative Color

Trinus Technologies Inc.  
Elizabethan Catering Services  
Romantic Notions  
North Central Coop  
St. Matthew's Church  
St. Andrew's United Church



On November 2, 2019 we hosted our annual Corks & Kegs fundraiser with our partner Liquor on McLeod.

We had 280 guests join us as we sampled various wines, beers, liquors, and many other treats. There was also a silent and live auction that contributed to the \$22,314.35 that we were able to raise for the food bank!

### Corks & Kegs Sponsors:

McDonalds  
Wilhawk Beef Jerky  
Zender Ford

The Black Dirt Company  
Alberta Milk

Drayden Insurance  
Cake Affair  
Grove City Meats  
Cobs Bread





# WHO DO WE SERVE

# 40%

## OF CLIENTS ARE CHILDREN

40% OF THOSE RELYING ON PFB ARE CHILDREN, WHEN THEY ONLY REPRESENT 27% OF THE POPULATION.

Costs associated with raising children, including child care costs, combined with rising costs of basics like food and rent, put immense pressure on households with children, leaving them vulnerable to poverty and hunger.

## Client Primary Income Sources

	2016	2019
No Income	28%	14%
Provincial Supports	17%	25%
Employment Income	16%	23%
Disability Income	12%	15%
Pension Income	7%	9%
Unemployment Income	5%	6%
Child Tax Credit	14%	9%
Child Support Payment	2%	1%

# 62%

— of clients —

# FEMALE

Those accessing Parkland Food Bank who are employed or receiving provincial income support as their main source of income - have increased from 16% and 17% in 2016, to 23% and 25% in 2019.

Both groups are struggling with rapidly rising costs of living.

Those accessing Parkland Food Bank who report no income at all has reduced by 58% since 2016, showing the dramatic shift, challenging the tradition perspective on who is facing food insecurity in our region.

## Client Housing

The increased cost of housing in the Tri-Region, and the lack of rent geared to income units, have been other factors driving the demand for Parkland Food Bank.

61% of households using the food bank, live in market rent housing and there has been little to no investment in affordable housing to be able to address the massive demand.

Rent	61%
Own	16%
Family/Friends	10%
Band Owned	5%
Rooming House	6%
Undisclosed	3%
On the Street	2%

# 33%

of households

in 2019 used our food bank for the very first time.



### Spruce Grove

45% of Households  
Representing 5% of city  
population



### Stony Plain

25% of Households  
Representing 6% of  
town population



### Parkland County

21% of Households  
Representing 3% of  
county population



### Wabamun

2% of Households  
Representing 8% of  
village population



### Paul First Nation

6% of Households  
Representing 25% of  
nation population



# No one should go hungry.

Parkland Food Bank



## We're here to help.

[parklandfoodbank.org](http://parklandfoodbank.org)



## Let's Connect

### Location:

105 Madison Cr.  
Spruce Grove, AB

### Mailing Address:

Box 5213  
Spruce Grove, AB  
T7X3A3

### Phone:

780-962-4565

### Board of Directors Contact:

[parkalndboard@outlook.com](mailto:parkalndboard@outlook.com)

Parkland Food Bank



**Tree Sponsor**  
2019, 2020, 2021

**THOMPSON**  
CONSTRUCTION GROUP



**Give Funds – Donate Today**



**Give Food – Host a food drive**



**Give Time – Become a Volunteer!**