

2020 ANNUAL REPORT

Parkland Food Bank Society

Vision

We are at the heart of our community where no one goes hungry, so families and individuals can feel empowered, supported, and hopeful.

Mission

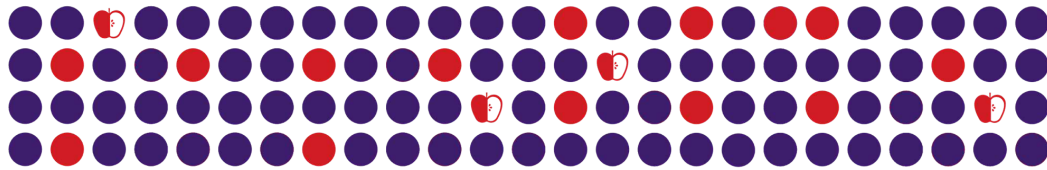
To coordinate the collection and distribution of healthy food to people in need within the Tri-Region area and connect them to additional community resources.



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2 Community Support



A WORD FROM THE BOARD

66 hours.

That is the one statistic that speaks volumes about 2020. What does it mean? In 2020, each of our volunteers donated, on average, 66 hours of their time during a pandemic to support those in need in our community. Putting that into perspective that is equivalent to more than 8 days of full-time work or donating one Saturday a week for 2 months. Think about that for a moment – donating that much time to support those in need in our community? Incredible.

It was these incredible efforts of our volunteers that allowed us to have such a successful year. As Covid swarmed and disrupted our everyday lives, it also had a significant impact on the Parkland Food Bank and how we supported our clients and ran our operations. Our volunteers and our staff made colossal changes, moving mountains to ensure the safety of everyone who walked through our doors. They implemented the health protocols laid out by Alberta Health Services and everyone showed a willingness to follow those rules - masks, social distancing, cohorts and so much more. In the end, we were able to minimize COVID exposures to staff, volunteers and clients and kept our doors open throughout the pandemic. In keeping our doors open, the donations and community support poured in. Every year, the board and I are blown away by the generosity of the people, businesses and community groups in this region. This Covid year was no different. Day after day, week after week, month after month, the community stepped up and supported us. As a result, we were able to increase both the quality and quantity of hampers.

On behalf of the Parkland Food Bank board, a huge thank you to the community, the businesses and the many groups who supported us in 2020. A gigantic thank you to the staff who worked many long hours and expended much energy to ensure we stayed open. Finally, an immense thank you to each and every volunteer who donned a mask, walked through our doors and donated so many hours. 66 hours. Incredible.

Stay Safe. Wear a Mask.

Regards,
Craig Curran-Morton



Our Values

Responsibility

The food bank provides the means necessary to address the hunger needs of its clients

Respect

The food bank respects all who come through our doors

Acceptance

The food bank has an environment where clients feel welcome and supported

Non-judgmental

The food bank withholds judgments on the basis of one's personal situation



KEY SUCCESS FACTORS

We believe in the following principles as key success factors in influencing positive outcomes and addressing hunger and meeting the needs of our clients:

Community Support

The Parkland Food Bank's main purpose is to support the community, and it also depends heavily on the support of the local community to achieve its goals and provide supports for those community members who need it most.

Client Centered

Our focus is centered on the principle of being attentive to the needs of clients and adjusting our processes and approaches with them in mind.

Partnership/Coordination

The goals and objectives outlined in this plan are achievable only through partnerships and working collaboratively with businesses, community members, and service providers.

Efficiency & Effectiveness

We strive for continuous improvement. We focus on effectiveness first and then refine processes to be more efficient.

Education/Awareness

We believe strongly that it is through education and awareness that we can best support clients.



Feeding our Community

40%

OF CLIENTS ARE CHILDREN

40% OF THOSE RELYING ON PFB ARE CHILDREN, WHEN THEY ONLY REPRESENT 27% OF THE POPULATION.

Costs associated with raising children, including child care costs, combined with rising costs of basics like food and rent, put immense pressure on households with children, leaving them vulnerable to poverty and hunger.

Client Primary Income Sources

	2016	2020
No Income	28%	9%
Provincial Supports	17%	22%
Employment Income	16%	20%
Disability Income	12%	16%
Pension Income	7%	10%
Unemployment Income	5%	10%
Child Tax Credit	14%	10%
Child Support Payment	1%	0%
Unknown	0%	3%

Client Housing

Rent	65%
Own	16%
Family/Friends	7%
Nation Owned	3%
Rooming House	6%
Undisclosed	2%
On the Street	1%

The increased cost of housing in the Tri-Region, and the lack of rent geared to income units, have been other factors driving the demand for Parkland Food Bank.

65% of households using the food bank, live in market rent housing and there has been little to no investment in affordable housing to be able to address the massive demand.

35%
— served —
SINGLE PEOPLE

28%
of households

in 2020 used our food bank for the very first time.



Spruce Grove

48% of Households
Representing 5% of city
population



Stony Plain

24% of Households
Representing 6% of
town population



Parkland County

23% of Households
Representing 3% of
county population



Paul First Nation

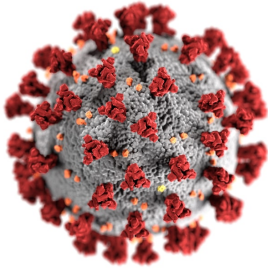
4% of Households
Representing 16% of
nation population

Feeding our Community

Hamper Program

Parkland Food Bank gave out 9,503 food hampers to 1,611 unique households in 2020, including children, seniors, single parents, working adults and people living with disabilities.

When we count each instance a client accessed the food bank, we provided approximately 8-10 days' worth of food for 24,796 individuals. We also provided access to diapers, formula and baby food to households with babies.



IMPACTS OF COVID-19

Needed to reduce the amount of clients in the building at one time:

- Moved from walk in service to appointment only service.
- Eliminated the Weekly Hamper Program and increased quantities of food in Monthly Hamper

MONTHLY HAMPER

Once every calendar month, clients can receive a Monthly Hamper consisting of a box of dry goods, milk, meat, eggs, pastry, produce, bread, frozen products, household supplies, personal care supplies and toilet paper. (Approximately 8-10 days of food).

We gave out 7,550 Monthly Hampers in 2020

H2 Hamper

The H2 Hamper program is a weekly hamper designed for clients that do not have access to kitchen facilities (due to homelessness, living in hotel, etc.), and is filled with ready to eat foods that do not need cooking or refrigeration.

We gave out 27 H2 Hampers in 2020



Feeding our Community

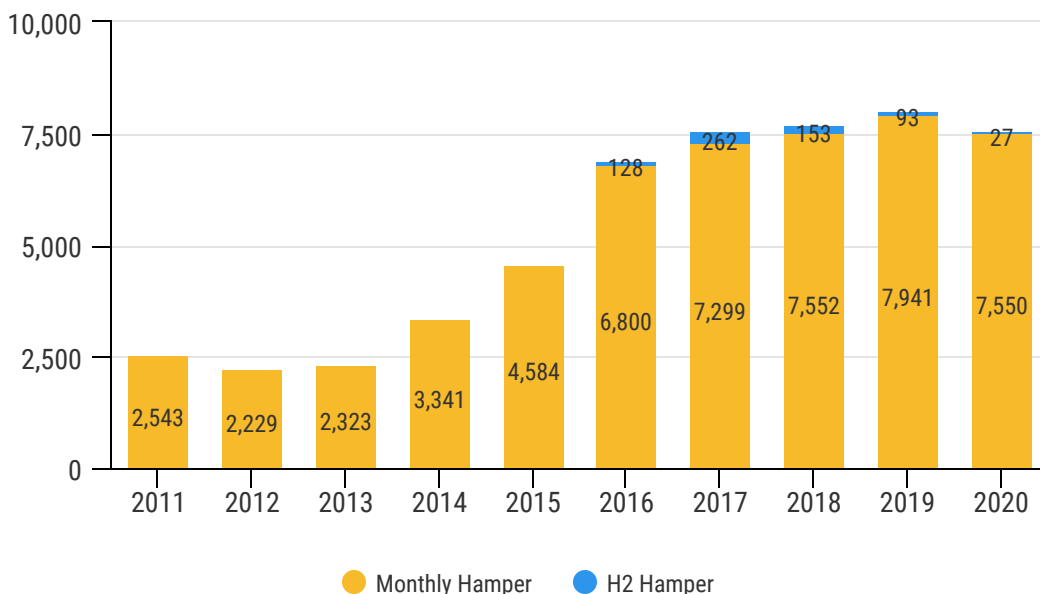
Hamper Program

Prior to Covid-19, Parkland Food Bank had been assisting more families than ever before, but starting in April, social policy temporarily helped mitigate a much higher rate of demand that might have otherwise occurred. We experienced a decrease in overall usage from March 2020 to August 2020 and have attributed the decrease in usage to increased financial support for clients from the government and increased community support through temporary "pop-up" type initiatives or through other services in the community that provided food supports.

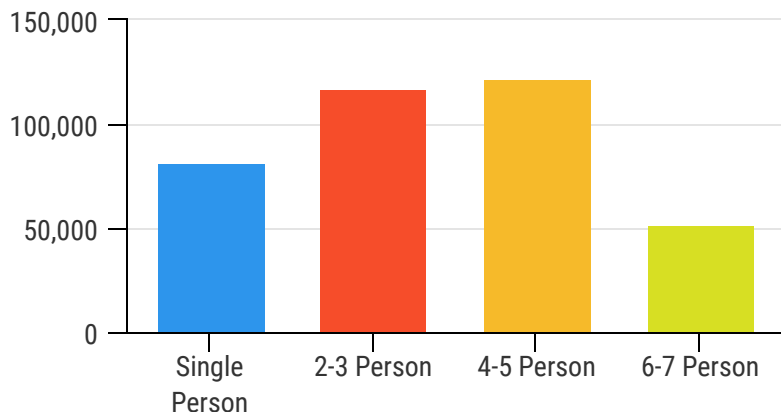
There is a worrisome combination of factors that has already led to a rise in food bank use which will continue over the months and year ahead. The end of the CERB/EI combined with the lifting of eviction moratoriums, people's savings dwindling, limited job opportunities and provincial governments clawing back social assistance for those who received the CERB will all likely contribute to difficult months ahead for many local families left with no other choice but to turn to Parkland Food Bank to feed themselves and their families.



Quantity of Hampers Distributed by Year



Kg's Distributed by Family Size



Between wholesale costs and rescued food your donation goes farther than ever before!

- \$50 assists us in providing a hamper for a single person; valued at approximately \$125.00
- \$80 assists us in providing a hamper for 2 – 3 people; valued at approximately \$200.00
- \$135 assists us in providing a hamper for 4 – 5 people; valued at approximately \$300.00
- \$200 assists us in providing a hamper for 6 - 7 people; valued at approximately \$400.00

Over 372,312 Kg's (\$2,122,178.40) of food was distributed through our Monthly Hamper Program!!

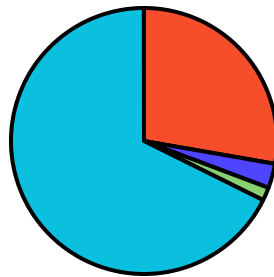


Community Support

Donations

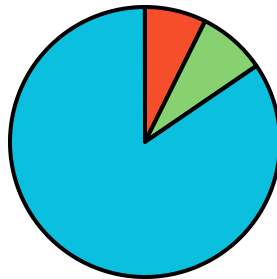
Parkland Food Bank Simply reflects the generosity of our community as it receives 100% of the funds and food it takes to operate from the individuals, businesses and organizations from the Tri-Region.

Revenue 2020



- Donations \$886,073
- Government Grants \$95,100
- Fundraising \$51,294
- Gift in Kind Food Donations \$2,159,902

Expenses 2020



- Wages/Volunteer Appreciation \$198,327
- Building/Vehicles/Equipment \$218,712
- Food & Supplies \$2,280,564

2020 Donations

Food Donations



\$763,876
worth of food
donated

Food Rescue



\$1,399,231 worth
of food diverted
from the landfill

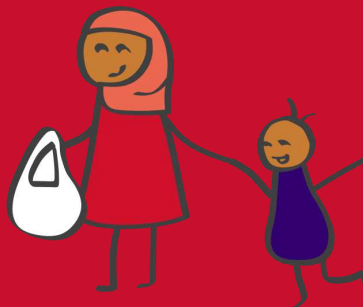
Food Purchases



\$81,526 worth
of food
purchased



**19 Food Rescue
Partners**



18,543 litres of
milk
purchased

Community Support

Donors

Parkland Food Bank would like to thank the following businesses, service groups, churches and agencies for their support of either food or funds in 2020!



1195992 Alberta Ltd.
1711797 Alberta Ltd.
1878174 Alberta Ltd. - Edo Japan SP
1911687 Alberta Ltd. - On Par Golf
2088281 Alberta Lt. Edo Japan SG
2161846 Alberta Ltd.
509012 Alberta Ltd.
Aegis West Engineering Inc.
Aerials Gymnastics
Al-Terra Engineering Ltd.
Alberta Honey Producers Co-Operative
Alla Dekterov Professional Corporation
AltaLink
Amalgamated Mining & Tunneling Inc.
American Process Group (Canada) Ltd.
Anglican Church Women
Anon
Antiques & Treasures
Arbor Green Condominiums
ATB Financial Spruce Grove
Atco Epic Program
Auggie's Cafe
Belterra Corporation
Benevity Community Impact Fund
Blue Sea Philanthropy Inc.
Boston Pizza Foundation
Bottle Refund
Brookfield Residential
Canada Helps
Canadian Multicultural Education Fndn.
Capital Power - Genesse Generating Stn.
Capital Power Corporation
Cargill Foods**
Cascadia Metals
Cedar Brae Social Committee
CentiMark Ltd.
Centurion Energy Services Ltd.
Christian Fellowship Church
The City Of Spruce Grove
CJC Fabrication Services A Division Of
2082174 Alberta Ltd
Compass Group Canada
Congregational Christian Fellowship Church
Copperhaven School
The County Of Parkland #31 Social Club
CWT Group
Deer Meadow Does Ladies League
DLM Distributors
Dochas Psychological Services
Earthapples Inc.
Economy Asphalt
Edmonton Food Bank Gleaners
Edmonton Police Service Veterans
Association
Edo Japan Restaurants Ltd.
Empower Construction Group Inc.
Epcor Utilities Inc.
Eskimo Refrigeration (Edmonton) Ltd.
Evergreen Catholic Schools
F45 Training
FCSS of Alberta**

Farm Credit Canada
Federation Of Alberta Gas Co-Ops Ltd.
Filterboxx Inc.
Fire & Flower Spruce Grove
Flying Unicorns Initiation Hockey
Food Banks Alberta Association*
Food Banks Canada*
Fraser Bros Roofing
Freson Bros
Government Of Canada*
Greenfield Operating Ltd.
Greystone Centennial Middle School
Grouper Systems Canada Inc.
Grove Berry Patch
Grove City Meats
Grove Collision Repairs Ltd.
Grove Medical Centre Ltd.
Health Sciences Assoc. Of AB
Heritage Creek
Holy Trinity Catholic Church
Homegrown Foods
Horizon Stage
IBM Charitable Fund
Initiation Ice Cap Tournament
J-Man Enterprises - Edo Japan SG
J. J. Huston Land Corporation
Jen-Col Construction Ltd.
John Paul II School
Karo Dental Care
Kepler Academy Early Learning &
Child Care
Keyera Energy
KFC & Food Donation Connection
Kinette Club Of Spruce Grove
Kingpin Trailers
Kinsmen Club Of Stony Plain*
Kiwi Nurseries Ltd.
Knights Of Columbus Council 17034
Liberty Tax Service
The Links At Spruce Grove
Lions Club Of Stony Plain
Liquor On McLeod Ltd.
Little Caesars Pizza Stony Plain
The Little Potato Company
Living Waters Christian Academy
Loblaw Inc*
LWML St. John's
Mallard Agencies Ltd.
Brightbank Halloween House
Mas Tec Canada
McAsphalt Industries Ltd.
Mealshare Aid Foundation
Meridian Heights School
Mewassin United Church
Michelle Wolff Financial Advisor
Midwest Pipelines Inc
MKM Insurance Inc.
Modern Niagara Group Inc.
Multicultural Centre
NCSG Crane & Heavy Haul*
Nexus Technologies Group Ltd.

North Central Co-operative Assn. Ltd.
Oil Wives Club Of Spruce Grove
Oodle Noodle
Original Joes Franchise Group Inc.
Our House Recovery Centre
Overland Container Transport. Services
Pankewich Holding Ltd.
Parkland Baptist Church
Parkland Chrysler Dodge Jeep Ram
Parkland County
Parkland Courier Services Ltd.
Parkland Dodge
Parkland Jays
Parkland RCMP
Parkland Riding Club
Parkland School Division**
Parkland - Connection For Learning
Parkland Seventh-Day Adventist Church
Parkland Local 10 AB Teachers Assoc.
Pembina Pipeline Corporation
Q-Line Trucking
Quick X Transport
R.C.M.P Veterans Association
Real Canadian Superstore
Rebagliati Restaurants Ltd.
Red Apple
Remax Institutional Adv Fund
Rental Bus Line
Ricki's All Day Grill
Rona
Rotary Club Of Parkland After Dark*
Rotary Club Of Spruce Grove
Royal Canadian Legion #256
Royal Canadian Legion Branch 281
Rozen Steel Works Inc.
SA Energy Group*
Safeway Spruce Grove
Safeway Stony Plain
Sandyview Farms
Save-On-Foods
Scotiabank Spruce Grove
Seba Beach Seniors Golden Age Club
Shell Westwind Centre
Shoppers Drug Mart
Shoreline Developments Inc.*
SML Christian Academy
SMS Equipment Inc.
Sobeys
SPMH Atom 5
Spruce Grove & District Agricultural
Society
Spruce Grove Alliance Church
Spruce Grove Chiropractic Centre
Spruce Grove Farmer's Market Society
Spruce Grove Jr. B Regals
Spruce Grove Lions Club
Spruce Grove Playschool
Spruce Grove Ringette Association
Spruce Grove Saints Junior A Hockey
Spruce Grove Senior Curling
Spruce Ridge Scare

St. Andrews United Church
St. Augustine's Parkland Anglican Church
St. Joseph Catholic School
St. Marguerite Catholic School
St. Matthew Lutheran Christian Academy
St. Peter The Apostle Catholic High School
St. Thomas Aquinas Middle School
Stantec Consulting Ltd.
Staples Spruce Grove
Starbucks Stony Plain
State N Main
Steve's No Frills
Stingray Radio Edmonton
Stony Plain Fire Department
Stony Plain United Church
Sunset Shores RV Resort
Swallow Hollow Orchard
Sysco Foods
TC Energy
TCL Supply Chain Inc
Technichrome Industries Ltd.
Thompson Bros. LP
The Thrift Shop**
The Toronto Dominion Canada Trust - SG
The Toronto Dominion Canda Trust - SP
Town Of Stony Plain*
Trans Mountain Canada Inc.
TransAlta Generation Partnership
Travis Hawryluk & Associates
Trefoil Guild Girl Guides
Triple 8 Transport
Twelve Streets Of Christmas - Briarwood
UFA Co-Operative Ltd.
UHEW Local 30703
Walmart Canada Corp
West Country Hearth
West Parkland Gas Co-Op Ltd.
Western Communities Foundation
Westview Health Centre
Wilhawk04 Inc.
Winners Spruce Grove
YWCA Edmonton
Z.F. Gangji Professional Dental Corporation
Zell Industries
Zender Ford

*Donations Larger than \$10,000

**Donations Larger than \$25,000



Community Support

Leadership

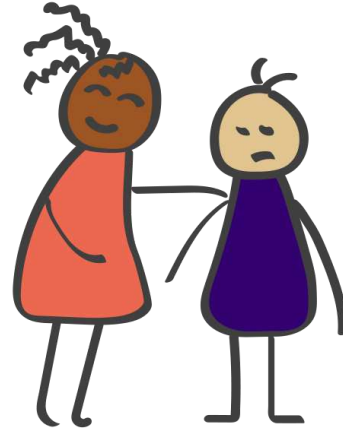
Parkland Food Bank Board of Directors

Parkland Food Bank's Board of Directors is a governance board. They are responsible for setting policies and providing oversight and leadership.

- Chair - Craig Curran-Morton
- Secretary - Dawn Scribner
- Treasurer - Stephen Webber
- Director - Julie Adams
- Director - Cindy Barclay
- Director - Cassie Bartholomew
- Director - Yvonne Beattie
- Director - Graham Cooper
- Director - Noreen Lang-Bryant
- Director - Kevin Tatlow
- Director - Rosetta Taylor

Parkland Food Bank Staff

- Executive Director - Sheri
- Warehouse Supervisor - Elena
- Warehouse Assistant - Karla
- Volunteer Coordinator - Natyra
- Appointment Coordinator - Charyl
- Fleet Supervisor - Gord
- Driver - Jim



Parkland Food Bank Volunteers

Volunteers are the lifeblood of food bank operations. We simply could not provide the services we do without the members of our community stepping up to give their time and talents week after week. In 2020 we had 227 individuals volunteer with us, providing 15,066 hours of assistance.

To learn more about volunteering or to sign up as a new volunteer, visit our website at: <https://parklandfoodbank.org/get-involved/become-a-volunteer/>



Reception



Food Repackaging



Food Sorting



Hamper Assembly



Cleaning



Special Events



Loading Dock



Driver Assistants



Food Rescue



Special Needs Volunteers



Fundraising

Coldest Night of the Year 2020

The Coldest Night of the Year is a fantastically fun, family friendly walk-a-thon that raises money for the hungry and hurting in the Tri-Region. On Feb. 22, 2020 (before pandemic days) we were joined by 185 walkers that fundraised \$57,979 for Parkland Food Bank Society!

This event was also made possible by 60 amazing volunteers and our local community sponsors:

McDonalds

- Centurion Energy Services Ltd.
Parkland Farm Equipment Ltd.
Risen Health
TRC Realty Management Inc.

Back on Track Chiropractic
Gifts & Gadgets
Main Street Law LLP
OK Tire Spruce Grove
Steve's NOFRILLS
Wilhawk Beef Jerky

Elizabethan Catering Services
Grove City Meats
Trinus Computer Centre
Creative Color
88.1 The One



Parkland Food Bank

Corks & Kegs 2020

Corks & Kegs Sponsors:



Corks & Kegs 2020 Survivor Edition

As we couldn't hold an in person event this year, we hosted a Survivor styled Raffle.

Prizes:

- 2 liquor gift baskets worth \$600 ea.
- 2 liquor gift baskets worth \$400 ea.
- 2 liquor gift baskets worth \$200 ea.

Through your support we were able to raise \$7180.00

No one should go hungry.

Parkland Food Bank



We're here to help.

parklandfoodbank.org



Let's Connect

Location:

105 Madison Cr.
Spruce Grove, AB

Mailing Address:

Box 5213
Spruce Grove, AB
T7X3A3

Phone:

780-962-4565



Board of Directors Contact:

parklandboard@outlook.com

Parkland Food Bank



Tree Sponsor
2019, 2020, 2021



THOMPSON
CONSTRUCTION GROUP

- ✓ Give Funds - Donate Today
- ✓ Give Food - Host a food drive
- ✓ Give Time - Become a Volunteer!

